[Insert Participant's Logo Here]

For immediate release Month X, 2018 For additional information: Name, Title Organization Name XXX-XXX-XXXX

[NAME] Achieves 340B Expert Designation by Apexus

[Location] – [Date] – [Name, Title at Organization] has completed the Apexus Advanced 340B Operations Certificate Program and is now recognized as a 340B Apexus Certified Expert (ACE) in the 340B Drug Pricing Program.

The 340B Program is a federal drug discount program that permits eligible hospitals, community health centers, and clinics to purchase outpatient prescription drugs at significantly reduced discounts as a way to extend their scarce federal resources within their communities. The program is critical to generating savings for America's safety-net hospitals to provide programs and services for poor and underserved patients.

[SUGGESTED QUOTE]

"Completing the Advanced 340B Operations Certificate program was a difficult but rewarding achievement that will greatly help our organization," said Dr. [name]. "The 340B program is incredibly complex. Completing this level of education provides knowledge that is vital to implementing and maintaining a compliant 340B program."

The Apexus Advanced 340B Operations Certificate Program offers specialized training for 340B eligible hospitals, community health centers, and other stakeholders, and was designed to address the 340B Program's most complex situations for all 340B participants. The award-winning Apexus education program is a 24-module online training course. The curriculum provides an in-depth review of policy around 340B requirements and guidance on how to apply that policy in support of 340B operational integrity. The education series evaluates decision points, potential compliance challenges, and audit areas of focus for each topic. The modules also provide real case situations that teach learners how to turn 340B policy into practice.

Learners who successfully complete the program receive a certificate and are distinguished as experts in the 340B Program. This is the highest standard of 340B learning available. A publicly available <u>certificate-holder lookup tool</u> is available to validate active 340B ACE graduates.

The Advanced 340B Operations Certificate Program is a separate Apexus offering that is not a part of the 340B Prime Vendor Program or otherwise associated with the Prime Vendor Agreement between HRSA and Apexus.

About Apexus

Apexus is a national leader in providing innovative solutions for the nation's safety net community. We collaborate with key industry stakeholders and identify marketplace opportunities in contracting to improve medication access, compliance, and education. These infrastructures enable health care providers to effectively serve their patients across the continuum of care. More information about the Apexus Advanced 340B Operations Certificate Program is accessible at www.apexus.com/certificate.

About (Recipient Employer)